



INFINITY BLU

Our Sustainability Commitment



Louis Infinity Blu

'Hotel Presentation and Vision'

Louis Infinity Blu is exceptionally situated in the area of Perna, stretching off the Protaras coast line and as of Summer 2017, following a full renovation, is an addition to All-Inclusive and Adults Only Hotels. Its prime location provides unobstructed views of the crystal clear waters of the Mediterranean Sea. The hotel consists of 50 rooms, comprised of superior studios, suites and deluxe suites and sits on the Award Winning Blue Flag Perna Bay.

At Louis Infinity Blu, we recognise that the hotel sector can be a force for good and make a positive contribution in reducing carbon footprint to meet climate change commitments. Commissioned by ITP (The International Tourism Partnership) as part of its work on the [ITP Goals and Vision for 2030](#), the report by Greenview says the hotel sector needs to aim for a 66% reduction in carbon by 2030 against a 2010 baseline, and a 90% reduction by 2050.

As a member of the hotel sector and in recognition of the fact that the environmental footprint spans across the hotel's day to day operations, going forward we vow to explore and adopt new approaches and actions to mitigate our contribution to climate change. These include monitoring and improving our performance in the areas of energy efficiency, waste minimisation and recycling, sustainable procurement as well as minimisation of water usage.

However, sustainability is about more than just the environment. Sustainability involves thinking about the way we live, how we purchase and what we consume. It means evaluating our methods of socialization, of exchange and of education. It requires us to acknowledge that by transforming our society, we will improve equity as well as our ability to live in balance with our natural environment.

To help achieve our ambitious targets, we have recently become active members of the Travelife Sustainability Label, an internationally recognised certification system which focuses on the triple bottom line of environmental preservation, community integration and social awareness. It enables us to monitor and assess our sustainability progress via a series of stringent criteria, checklists, bi-annual audits and progress reports.



Louis Infinity Blu

'Our Principles'

At Louis Infinity Blu we recognise and focus our efforts on all three aspects of sustainability—social, economic and environmental. It is essential for us to demonstrate accountability and integrity in the way we conduct business, to improve the well-being of local communities and ecosystems and to address the environmental impacts of our day-to-day operations.

To achieve all this, it is imperative to create a Sustainability Team that will represent the Management's passionate commitment of being a responsible business and to follow the guidelines of sustainability across all departments using the following principles:

- ◆ ***Happy Faces in Happy Places***

Create an environment where all people are passionate, friendly, humble, respect one another, laugh often and keep promises

- ◆ ***Responsible business***

Conduct business in a manner that is honest, transparent, environmentally responsive and ethical

- ◆ ***Integrity***

Embed integrity into our decisions so they align with our strategic goals and benefit our people, our community and the environment

- ◆ ***Innovation***

Use dynamic thinking and innovative technology to enhance the luxury experience, while adapting and responding to the changing market and global environmental issues.

- ◆ ***Resource efficiency***

Reduce the negative impact of our operations by monitoring all sources of energy and keeping records to assess progress

- ◆ ***Equality and respect***

Conduct business using practices that abide by all laws and regulations and meet local standards of ethical conduct which support equality and mutual respect

- ◆ ***Communities***

Invest in communities to provide growth and positive benefits from our engagement

- ◆ ***Focus on our people***

Provide our people with opportunities to succeed, grow and give back to their communities



Louis Infinity Blu

'Our Commitments'

- ◆ Provide memorable experiences to our guests while integrating sustainable practices in their stay
- ◆ Measure our environmental performance in all areas listed below, and set out objectives and yearly targets:
 1. *Energy*
 2. *Water*
 3. *Waste*
 4. *Gas*
 5. *Fuel*
- ◆ Regularly review our progress
- ◆ Create a handbook with all legislations necessary to cover all areas of the hotel's business
- ◆ Create a staff handbook to provide employees with a general understanding of some of the Company's personnel policies
- ◆ Create a Health & Safety Handbook for all employees stating necessary procedures.
- ◆ Comply with all laws and regulations with regards to hygiene, health and safety, employment, environment, economic and others which involve our day-to-day operations.
- ◆ Continuously look for ways to improve our environmental performance in order to further reduce the negative impact of our hotel's operation.
- ◆ Provide appropriate training to staff in order to help achieve our objectives across all areas of the hotel
- ◆ Create awareness to our guests of our objectives in an effort to also mitigate their contribution to climate control
- ◆ Inform our guests of local traditions & products, nature, activities, religion etc in order to help our local community as well as maintain, sustain and respect them accordingly.
- ◆ Continue to integrate sustainable practices into any further construction and design
- ◆ Integrate sustainable procurement into our purchasing decisions, especially promoting our local community and our 'Cyprus Breakfast'
- ◆ Provide a safe workplace for all employees and promote growth and development
- ◆ Focus and enhance partnerships with suppliers and local businesses

